



# SALE At-Bration

FREE

FREE

JANUARY 7—FEBRUARY 28, 2025



IT'S TIME TO SALE-A-BRATE OUR

# biggest sale of the year!

**EARN FREE PRODUCTS WHEN YOU SHOP!**

## HOW DOES IT WORK?

With every \$60 or \$120 you spend on Stampin' Up! products (before tax and shipping), you can choose a FREE Sale-A-Bration product from this brochure!

If you join Stampin' Up! during Sale-A-Bration, you can build a Starter Kit full of products you choose. And you get to select one of two FREE bonus options! See p. 16 for more details.

*Shop with a demonstrator or online at [stampinup.com](http://stampinup.com). Have fun Sale-A-Brating!*



### ICONS

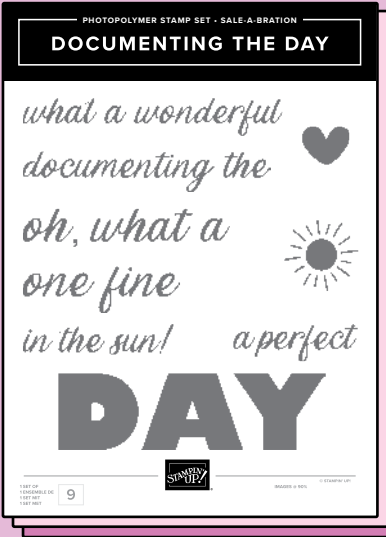
AC = 2024–2025 Annual Catalog  
JA = January–April 2025 Mini Catalog

EN FR

Available in both English and French.



**Free**  
WITH \$60 PURCHASE



**DOCUMENTING THE DAY • 166320**

9 photopolymer stamps •

**Free**  
WITH \$60 PURCHASE



### RAINBOW CELEBRATION KIT • 164945

Makes 6 cards: 2 each of 3 designs. Includes 6 preprinted envelopes. Folded card size: 5-1/2" x 4-1/4" (14 x 10.8 cm).

*Calypto Coral, Lemon Lime Twist, Melon Mambo, Pretty Peacock, Summer Splash.*

**bravo!**  
HAPPY BIRTHDAY  
IT'S YOUR DAY

Our kits are designed projects that come with prepped materials ready for you to make it! Instructions on how to assemble the kit are included, too!







**Free**  
WITH \$60 PURCHASE

**FRUIT SALAD 6" X 6" (15.2 X 15.2 CM)  
DESIGNER SERIES PAPER\* • 164943**  
48 sheets.

*Coastal Cabana, Daffodil Delight, Early Espresso, Garden Green, Granny Apple Green, Pecan Pie, Petal Pink, Pumpkin Pie, Real Red.*

**Free**  
WITH \$60 PURCHASE

PHOTOPOLYMER STAMP SET • SALE-A-BRATION  
**FRIENDLY SEAGULLS**

Hey, Friend



I love you MORE than

FRENCH FRIES

CHIPS



12



**FRIENDLY SEAGULLS • 164961**

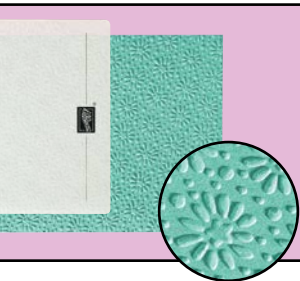
12 photopolymer stamps •

Add patterns to  
die-cut elements  
with stamps!





Add ink to embossing folders with a brayer for colorful embossed patterns!



**Free**  
WITH \$60 PURCHASE

**STARSTRUCK EMBOSSEING FOLDER • 164972**

Use with a Stampin' Cut & Emboss Machine (AC p. 56). 4-1/2" x 6-1/4" (11.4 x 15.9 cm).

**Free**  
WITH \$60 PURCHASE



**DAY TO CELEBRATE • 164963**

11 photopolymer stamps • **RM PR**



**Free**  
WITH \$60 PURCHASE



**TOADSTOOL GARDENS 6" X 6" (15.2 X 15.2 CM)  
DESIGNER SERIES PAPER\* • 164942**

48 sheets.

*Early Espresso, Fresh Freesia, Granny Apple Green,  
Melon Mambo, Poppy Parade, Pumpkin Pie.*

JA  
P. 53

*Coordinates with  
TERRIFIC TOADSTOOLS BUNDLE  
164790 | \$38.50*







To re-create this two-tone, textured background, weave a piece of Fresh Freesia Seam Binding Ribbon with another piece that you've colored with a dark Fresh Freesia Stampin' Blends™ marker.

**Free**  
WITH \$60 PURCHASE

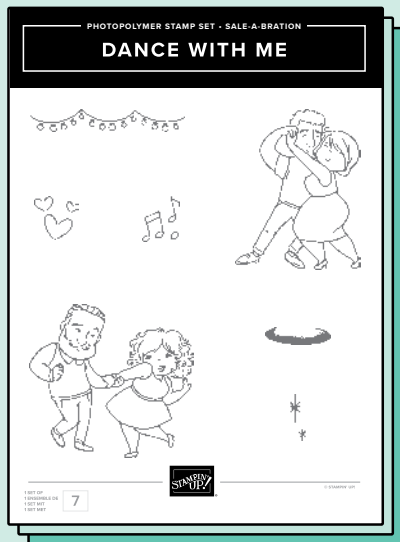
**FRESH FREESIA 3/8" (1 CM)  
SEAM BINDING RIBBON • 164971**  
10 yards (9.1 m).

**Free**  
WITH \$60 PURCHASE



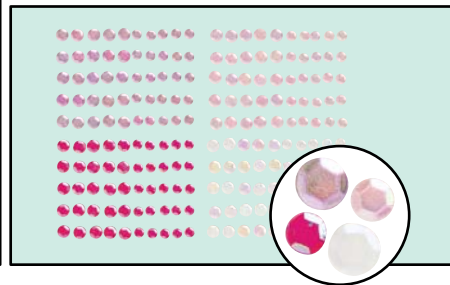
**PICK A SEASON • 164969**  
12 photopolymer stamps

**Free**  
WITH \$60 PURCHASE



**DANCE WITH ME • 164957**

7 photopolymer stamps





The versatile designs and colors make this a go-to paper pick!

**Free**  
WITH \$60 PURCHASE

**PURPLE ADHESIVE-BACKED SEQUINS • 164970**

200 pieces: 50 each of 4 colors.  
4 mm, 5 mm. Berry Burst, Bubble Bath, Fresh Freesia, white.

**Free**  
WITH \$60 PURCHASE



**BLOOM IMPRESSIONS 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER\* • 164944**

12 sheets.  
*Azure Afternoon, Daffodil Delight, Melon Mambo, Peach Pie, Petunia Pop, Shy Shamrock.*

**Free**  
 WITH \$120 PURCHASE



**HEART SHAPED BUNDLE • 164953**

Stamp Set + Dies • 8 photopolymer stamps • **SW** **PA**

6 dies. Largest die: 2-5/8" x 2-3/8" (6.7 x 6 cm).

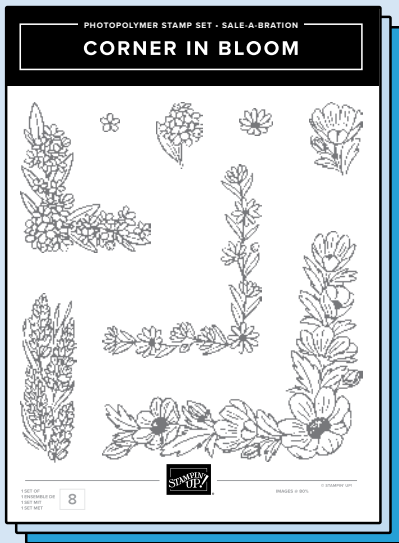






Stick with the stamps or go with the dies—  
or pair the two together! Either way, our  
Heart Shaped Bundle makes it easy to  
add variety to your crafts.

**Free**  
WITH \$120 PURCHASE



**CORNER IN BLOOM • 164959**  
8 photopolymer stamps







Use corner stamps to build frames for photos on a scrapbook page or as borders on a card front!



Join Stampin' Up! as an independent demonstrator and help others discover the joy that comes with creativity! All new demonstrators have the chance to

- Be part of a global stamping community
- Be the first to see our NEW creative products
- Gather with friends for a fun paper crafting experience

And when you join during Sale-A-Bration, you can build your Starter Kit by choosing \$125 of products for only \$99 (includes shipping)! Plus, you'll get to choose one of two FREE BONUS options to add to your Starter Kit.

### OPTION 1

Your choice of TWO marker sets from our Stampin' Write™ Marker Assortments (Brights, Neutrals, Regals, Subtles), PLUS a beautiful stamp set exclusively designed to work with them.



An additional \$91 value!

### OPTION 2

Your choice of an additional \$30 in FREE products.

*Ready to get started?* Contact your demonstrator or visit [stampinup.com/join](https://stampinup.com/join) to learn more. ✨





**LEARN MORE ABOUT  
THIS STARTER KIT  
BONUS OFFER!**



Broad tip for  
calligraphy

Perfect for  
line-art stamp  
images

Color  
directly on  
rubber stamps

Color stamp  
blocks for  
unique designs

Fine tip  
for details





**GATHERING  
CAN BUILD**  
*relationships*

Who doesn't love making new friends?

**GATHERING IS AN**  
*experience*

It's a way for you to connect with your community and make a difference in someone's life.

**GATHERING IS AN**  
*opportunity  
to create*

Tap into your creative side with Stampin' Up!'s beautiful coordinating products!

**GATHERING HAS**  
*rewards*

With any order of at least \$300 (party order or individual order) you get to choose an additional \$30 worth of products from our catalog or online store for FREE!

Need more reasons to gather? Talk to your demonstrator! They're your go-to resource for products, project ideas, and so much more.

## LEGAL

### PROPRIETARY RIGHTS

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### ORDERING

All products in this catalog may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the

order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details.

For specific details regarding delivery, product guarantees, exchanges, and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at [stampinup.com/orders-exchanges](https://stampinup.com/orders-exchanges).

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Prices are subject to change. Shipping and handling is an additional charge—current rates can be found on the Stampin' Up! website at [stampinup.com/shipping](https://stampinup.com/shipping).

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Riverton, UT 84065

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ASK YOUR DEMONSTRATOR  
HOW TO EARN FREE PRODUCTS!



**TALK TO YOUR DEMONSTRATOR\***

**FREE**

**YAY!**

**CONNECT WITH OTHERS**

**HOST AN EVENT**

**LEARN MORE**

**PLACE AN ORDER**

**UNITED STATES**

1 6 6 3 0 2

**dsa**  
DIRECT SALES  
MEMBER SINCE 1987

**STAMPINUP.COM**  
1-800-STAMP-UP

*BROCHURE SALES PERIOD: January 7-February 28, 2025*  
*Products may be limited or unavailable toward the end of the brochure sales period.*

*\*If you don't have a demonstrator, find one on [stampinup.com](https://www.stampinup.com) with the Find a Demonstrator tool!*